Best, New Strategies for Using iPads® to Help Students Who Struggle to Read (Grades K-5)

NEW Seminar Presented by JAIME BAILEY
Outstanding Teacher, Elementary Literacy Curriculum Coordinator and National Presenter

Specifically Designed for Educators Serving Grades K-5: Classroom Teachers, Special Education Staff, Reading Specialists, Title I Staff, Library Media Specialists, Technology Educators, Instructional Assistants, and Administrators

- Dozens of powerful, practical ideas for using iPads to motivate, engage and support your struggling readers
- Discover the latest, new apps and tools for iPads for teaching your struggling students how to read
- Practical iPad strategies to scaffold struggling learners and close the achievement gap in reaching your state standards
- Easy-to-use techniques for differentiating your reading instruction for all readers
- Receive an extensive, ready-to-use resource handbook filled with quality apps, websites and valuable iPad resources, as well as practical, classroom-proven strategies for using this powerful technology with your K-5 struggling readers

iPad® is a trademark of Apple Inc., registered in the U.S. and other countries

You are welcome to bring your own fully charged iPad but it is not a requirement to attend this seminar.

2014 SCHEDULE

Colorado
Denver (Aurora) – October 31
5 CO Clock Hours Available

Missouri
Kansas City – October 28 (Independence)
Springfield – October 27
MO/KS Inservice Credit Available with Prior District Approval

Nebraska
Omaha – October 29
NE Inservice Credit Available with Prior District Approval

Oklahoma
Oklahoma City – November 24
Tulsa – November 25
OK PD Credit Available with District Approval

South Dakota
Sioux Falls – October 30
SD Clock Hours Verification Available

“ What an awesome, energetic, informative seminar! Jaime has so many creative ideas for using iPads! I’m taking back lots of useful apps and techniques to use in my classroom!”

– EMILY MARSHALL,
3RD GRADE TEACHER
Ten Key Benefits of Attending

1. **Meet Your Students’ Diverse Needs with Outstanding iPad Activities**
   Learn effective strategies to use an iPad to meet the diverse needs of struggling readers … Take advantage of technology-enhanced lesson ideas that have special appeal to these students and focus on the skills they need to master.

2. **Discover the Latest, Greatest Apps and Tools for iPads**
   Learn about the newest, best apps for teaching struggling readers in grades K-5 … Discover the significant impact that iPads can have in motivating and positively impacting the progress of struggling readers.

3. **Expand Your Knowledge and Use of iPad Technology**
   Keep current with new iPad features … Gather “right back to your classroom” ideas and tips to better reach your students who are having trouble learning to read.

4. **Close Achievement Gaps with iPad Activities to Help Students Reach the State Standards**
   Discover resources you may not even know exist that can be used by teachers, students and parents … Excellent ideas that are perfect for teaching and learning the basic reading skills required by your state standards.

5. **Increase Student Engagement and Achievement with iPad Technology**
   Actively engage students in fun ways to learn basic reading skills … Discover valuable ways to give students the instruction – and the practice – they need to become better readers.

6. **Incorporate Timesaving Strategies**
   Discover ideas and tips for managing your technology resources in the classroom, whether you have one iPad, enough for each learner or for groups, you will gain valuable activities and strategies for making the best use of free and low-cost apps to motivate, engage and support your students who struggle to read.

7. **Use iPads and Online Resources for Formative Assessment**
   See multiple ways to use today’s best apps and web-based resources to quickly and efficiently gauge your students’ progress … Impressive tools that give students immediate feedback and help clearly focus on the skills they need to learn.

8. **Maximize the Advantages of Ready-to-Use Resources**
   Explore the best apps that let you teach fundamental reading skills in new and interesting ways without reinventing the wheel … Take advantage of highly useful resources to enhance the way you teach basic reading skills.

9. **Strengthen Students’ Reading in the Content Areas with iPads**
   Discover new ways to use interactive apps to boost comprehension, increase vocabulary and make your struggling readers more successful in the content areas … No-cost and low-cost ideas with great appeal and impact.

10. **Receive a Ready-to-Use Resource Handbook**
    Each participant will receive a comprehensive resource handbook filled with practical ideas, apps, websites, and valuable strategies for using iPads in the classroom … All resources are designed specifically for grades K-5 and can be used immediately in your own classroom to help your struggling readers.
Outstanding Strategies You Can Use Immediately

- Dozens of powerful, practical ideas for using apps and tools for iPads to increase your students’ success in learning to read
- How to use iPads to create engaging learning experiences for struggling readers
- Step-by-step demonstrations to take advantage of the rich array of ready-to-use apps and resources for your iPad
- Practical strategies for using the best apps to help your struggling readers attain the skills required by state standards
- Effective techniques for using the iPad to differentiate your teaching for a wide range of student needs
- Tips, tools and proven techniques to teach fundamental reading skills in new and interesting ways without reinventing the wheel
- Timesaving ideas that make your life easier, both in and out of the classroom
- New ways to use interactive apps to boost comprehension, increase vocabulary and make struggling readers more successful
- How to strengthen reading in the content areas through the use of iPads
- Valuable tips to get the most from even one iPad in your classroom
- Where to find a variety of outstanding apps and tools to reinforce reading skills and give students fun opportunities to practice them
- A wealth of ways to fully involve your students in collaborative learning to improve their reading skills
- How to design outstanding reading lessons with iPads and online tools to meet the needs of ALL your students, including those who struggle to read
- How to use interactive apps that match the personalized learning needs of your students
- Highly effective apps that give students immediate feedback and help them to practice new skills and master existing ones
- Valuable techniques to keep track of your students’ progress and address their specific needs
- Effective ideas you can share with parents to support their children in learning to read
- A wealth of ideas and ready-to-use tools for using iPad apps and cutting-edge resources to make reading instruction come alive!

Great seminar! This was just what I needed. So many practical ideas I can implement immediately!”

– LISA WOOD, STUDENT SUPPORT DIRECTOR

To Register, Call Toll-Free

1-800-735-3503
Dear Colleague:

My experience working with regular education and special education students in grades K-5 has highlighted the indisputable need for students to be able to read. Yet as we all know, there remain a number of students who struggle to master the essential reading skills they need to be successful. That’s why I’m so impressed with many of the new technology tools, especially the iPad, and the growing number of outstanding apps and quality online resources that are available to help these students learn to read. Using an array of apps for the iPad, I know that discouraged students can become motivated, energized and fully engaged in learning how to read. It is my pleasure to share with you the wealth of technology tools and apps that enable students to learn the basic skills they need to become readers – tools that students love to use!

Whether you work in a regular education or special education classroom, Title I, or as a reading specialist, I know you’ll discover valuable tools and practical strategies to use in your own classroom to help students attain the skills required by state standards. The iPad is a very hands-on, easy-to-use tool that provides us with excellent options for reaching and engaging our struggling readers in highly effective, non-threatening ways. I am very excited to spend a day with you demonstrating the practical uses of the iPad and sharing dozens of apps perfect for you and your students.

During this seminar, our focus will be on strategies for discovering, managing and using apps for iPads to improve reading for struggling students. We will discuss what students need in order to become successful readers and how these mobile devices can make learning fun for them and provide them with the best chance for success. You will receive information about dozens of exemplary apps, assessment strategies, management ideas, and a variety of timesaving tips for integrating technology into your daily routine. All of the strategies and ideas can be easily adapted to meet your needs and the needs of your students at any level.

I look forward to meeting you at the seminar. This will be an active, fast-paced day for learning, filled with demonstrations and activities involving iPads and reading that you can take back to your school and use immediately with your students. No matter what your current level of competence with the iPad, you will leave with a full supply of ideas and tools to use with struggling readers in your K-5 classroom.

Sincerely,

Jaime Bailey

P.S. I know your time is valuable so I have planned a busy day that is packed with outstanding iPad apps and the best, practical strategies for using them with your struggling readers.
Jaime Bailey is an outstanding educator and popular national presenter with a wide variety of experience at the elementary level. She has served as a classroom teacher, and an elementary literacy specialist and she is passionate about designing exciting lessons that incorporate the best online tools, resources and emerging technology with iPads to meet the needs of all students, especially those who struggle with learning to read. Jaime brings years of experience to her seminars in providing practical, teacher-friendly professional development and a wealth of ideas you'll want to use immediately in your own classroom.

Jaime is a highly effective presenter whose excitement about using technology to teach reading is contagious. She is also the author of *Best, New Strategies for Using iPads to Help Students Who Struggle to Read* (Grades K-5), the extensive resource handbook each participant will receive at the seminar.

Spending the day with Jaime is a rich opportunity filled with practical, creative and ready-to-use strategies and ideas, all perfect for using iPads to support your struggling students in learning to read. Throughout this jam-packed day, Jaime will share dozens of apps, management strategies, tools, and techniques to use with your struggling readers, as well as tips and tools to motivate them by using the technology they love to use. Join her for a day filled with humor and a wealth of information that will boost your approach to using technology in your classroom.

What Your Colleagues Say About Jaime Bailey

“One of the best seminars I have ever attended! **So many useful tools!**”  
– Debbie Kirby, Technology/Curriculum Specialist

“Jaime shared an immense amount of information today, well beyond just the technology aspect. I’m **excited to try many of the ideas and apps she shared!**”  
– Karen Robinson, Reading Specialist

“Useful. Applicable! Fun! Interesting! **A great use of my time!**”  
– Starla Howard, Title I Reading Specialist

Really **great information and useful strategies!** I can’t wait to begin implementing them with my students!”  
– Marti Neider, 1st Grade Teacher

“I’m very impressed by Jaime! She is a fantastic presenter. **Wonderful resources!** Thank you!”  
– Jessica Gainey, Reading Specialist

“Outstanding! **Tons of easy-to-use and highly effective apps to use as learning tools!**”  
– Brenda Ooten, Title I Teacher

“This was an **excellent seminar!** Usually I get one or two good ideas. Today I got tons of them!”  
– Jill Skinner, 1st Grade Teacher

“Jaime is an excellent presenter! I’m excited about creating programs in the library utilizing many of these apps!”  
– Carolyn McBee, Library Associate

“Awesome presentation! Jaime is very knowledgeable and gave us **great resources!**”  
– Jacquelyn Dzierzanowski, K-6 Reading Specialist

“Can’t wait to utilize many of the ideas I learned today! I’m leaving with a **new excitement about teaching with technology!**”  
– Julie Faulise, 3rd Grade Teacher

“Jaime kept me **highly engaged** throughout the seminar. She is very informative and I learned so much today!”  
– Shannon Steffan, K-5 Reading Specialist

“Wow! **So many wonderful apps!** Thanks for opening my eyes!”  
– Katy Ascone, 4th Grade Teacher
I appreciate that the focus was not just on the iPad itself but on using it to achieve student success. Thank you for making best practices a key part of this seminar, not just the technology!”

– JENNIFER WALKER, 5TH GRADE TEACHER

Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Valuable descriptions and ideas for using the latest, best iPad apps with struggling readers
- Management tips for using iPads whether you have only one or enough for all students to have their own
- Timesaving ideas to make the best use of iPads and mobile devices in your grades K-5 classroom
- Dozens of practical tips for using free or inexpensive apps in ways that appeal to struggling learners
- Highly practical, innovative ideas for using mobile devices to significantly increase student achievement in reading

Make the Best Use of Your Time
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical applications for your classroom. To accomplish this goal we use a large screen multimedia projection system to demonstrate specific applications, digital tools and online resources throughout the day rather than individual devices. You are welcome to bring your own fully charged iPad but it is not a requirement to attend. Please note that meeting rooms may not have wireless access and will have limited electrical outlets.

Semester Credit Option
One graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
A related BER seminar, Powerful Early Intervention Strategies to Help Students Struggling with Reading and Writing (Grades K-2), presented by Joan Aldrich Knight, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-HIX-1875) or use the order form on the back page.

Two related On Demand Video-Based Online Learning courses, Early Intervention Strategies for Students Struggling with Reading, for Grades K-2 and Teaching Students to Comprehend More Deeply, for Grades 3-5 are available for immediate purchase. To enroll, visit www.ber.org/onlinelearning.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. Now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
Who Should Attend
Educators who work with struggling readers in Grades K-5: Classroom Teachers, Special Education Staff, Reading Specialists, Title I Staff, Library Media Specialists, Technology Educators, Instructional Assistants, and Administrators.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $235 per person, $215 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Denver: Red Lion – Aurora, (303) 695-1700
- Oklahoma City: Embassy Suites, (405) 682-6000
- Omaha: Regency Lodge, (402) 397-8000
- Sioux Falls: Best Western Plus Ramkota, (605) 336-0650
- Springfield: Holiday Inn Hotel & Suites, (417) 865-8600
- Tulsa: Wyndham, (918) 627-5000
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Race to the Top grants; Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
Best, New Strategies for Using iPads to Help Students Who Struggle to Read (Grades K-5)

Registration (HDB5F1)

☐ 1. Denver (Aurora), CO – October 31, 2014
☐ 2. Kansas City (Independence), MO – October 28, 2014
☐ 3. Oklahoma City, OK – November 24, 2014
☐ 4. Omaha, NE – October 29, 2014
☐ 5. Sioux Falls, SD – October 30, 2014
☐ 7. Tulsa, OK – November 25, 2014

FIRST NAME     M.I.     LAST NAME

POSITION, SUBJECT TAUGHT     GRADE LEVEL

SEMINAR LOCATION NUMBER: ________ (Please see list above)

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE     ZIP CODE

SCHOOL PHONE NUMBER     HOME PHONE NUMBER

(    ) (    )

Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE     ZIP CODE

IMPORTANT: PRIORITY ID CODE     EHDB5F1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)

FAX this form to: 1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA • 98009-9668

REGISTER ONLINE at: www.ber.org

Method of Payment

The registration fee is $235 per person, for groups of five or more registering at the same time, the fee is $215 per person.

Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. 

(Be sure to include priority ID code on the P.O.)

☐ Charge my:  ☐ MasterCard  ☐ VISA  ☐ Discover

Account # _______________________________ Exp. Date: _______________________________ MO/YR

Please print name as it appears on card  Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration)

Can’t Attend?

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