Strengthening Your WORLD LANGUAGE INSTRUCTION:
Making Best Use of Podcasts, Blogs, Wikis, and Other Cutting-Edge Technology Tools

Presented by RICARDO VARGUEZ
Outstanding World Language Teacher and Presenter

Ricardo Varguez, an experienced world language teacher and language technology leader, will show practical ways to make the best use of cutting-edge technology tools to enhance world language instruction.

Designed Specifically for World Language Educators Serving in Middle Schools and High Schools

- Innovative techniques for utilizing wikis, blogs, podcasts, and student-created media in the target language
- Dozens of practical ideas for using Web 2.0 technology to reinforce language structures, vocabulary and cultural topics in context
- Digital storytelling ideas that will engage students and increase their target language proficiency
- Proven methods for building language fluency using the interactive technology applications students currently use in their daily lives
- A comprehensive world language instruction Web 2.0 resource handbook and accompanying website with a variety of tools and examples of the effective integration of web-based technologies in the world language classroom

2014 SCHEDULE

Texas
Dallas – April 17
El Paso – April 16
Houston – April 14
San Antonio – April 15

TX Registered Approved CPE Provider

“A plethora of information that would have taken me years to discover had I not attended this seminar.”

– KATE ADAM, WORLD LANGUAGE TEACHER
Ten Key Benefits of Attending

1. Utilize Cutting-Edge Technology Tools to Strengthen Target Language Learning
   Discover practical ways to integrate and increase your use of podcasts, blogs, wikis, and other cutting-edge technology tools to enhance target language learning.

2. Improve Your Students’ Language and Technology Literacy Skills
   Acquire proven strategies to improve students’ interpersonal, interpretive and presentational communication skills in the target language while developing greater technology literacy.

3. Utilize Digital Storytelling to Engage Students and Increase Their Target Language Proficiency
   Learn tried-and-true techniques for digital storytelling in the classroom that will keep students engaged as they develop their target language proficiency in the learning process.

4. Increase Opportunities for Speaking, Listening, Reading, and Writing
   Through embedding media and text in online student-developed products, see how students use all four skills with greater accuracy.

5. Expand Your Knowledge of Cutting-Edge Technology Tools for Demonstrating Performance in the World Language Classroom
   You will be introduced to a number of today’s technology tools and how they can be used in the classroom for student performance tasks.

6. Engage Your Students in Authentic Language Tasks for Real Audiences
   Discover easy-to-implement ways to make language learning real for your students and provide them with a real audience for their demonstrated knowledge.

7. Increase Your Familiarity with Assessment Strategies for Technology-Based Products
   Experience innovative tools and ideas for taking on the assessment challenge when looking at target language and technology-based products.

8. Discover How Language Development and Cultural Knowledge Goals are Reached through Student-Developed Technology Products
   See how easy it is for students to use the target language while they learn from each other about themselves and their interests.

9. Motivate Your Students to Increase Their Use of the Target Language
   Hone in on your students’ technology knowledge for the purpose of demonstrating their target language skills.

10. Receive an Extensive World Language Instruction Web 2.0 Resource Handbook
    You will receive an in-depth handbook that will be used throughout the seminar to facilitate your understanding of how cutting-edge technology can best be used in your world language classroom … Included in your handbook are dozens of websites, integration strategies and lesson ideas for use with your world language students.
Outstanding Strategies You Can Use Immediately

- Strengthen your knowledge of Web 2.0 tools and their practical use in your world language program
- Proven techniques for effectively integrating technology into your language curriculum
- How to incorporate digital storytelling into your classroom to maximize student engagement, creativity and proficiency in the target language
- Innovative ideas to help students demonstrate their knowledge in the target language
- How to set up your own classroom wiki and blog and ideas for how to use them effectively
- Ways to integrate all four language skills into student work both in and outside the classroom
- Engaging strategies to spark culturally-rich discussions in your language classroom based on current Web resources
- How you can use Web 2.0 technology to more effectively integrate the world language standards and meet your curricular goals
- Proven ideas to guide all your students toward developing greater language proficiency
- Cognitively engaging activities that are applicable to all levels of language learners
- Easy-to-implement ways to increase communication skills through tasks for real audiences
- Simple, effective techniques to engage every student in your world language classroom
- Ways to provide more opportunities for students to communicate in the target language using the technology skills with which they are most comfortable
- How you can extend learning in the target language beyond your classroom
- How to connect and collaborate with colleagues through Web 2.0 professional development communities
- Ways to guide your students in identifying, using and citing appropriate copyright-free Web content in their work
- How to integrate peer review and editing into your language lessons without diminishing class time
- The most essential Web 2.0 vocabulary that will enable you to speak intelligently about the use of emerging technologies in the language classroom

“Not only the most informative seminar I’ve attended, but the most inspirational as well!”
– AJ MILLER, JR., SPANISH TEACHER

To Register, Call Toll-Free
1-800-735-3503
Dear Colleague:

As language educators, it is our job to provide students with an understanding and appreciation of the languages and cultures they study in our classrooms. Thanks to new advances in technology, it has become easier to expose our students to rich language learning opportunities beyond the classroom.

The expansion of Web 2.0 technologies is offering us now, more than ever, a variety of opportunities to become not only consumers, but also creators of content. Today, most students have an online presence through a variety of online communities. It is our job to clear the path for those technologies to be used for their benefit, and to teach them to be contributors to a larger community. Communication with students in other cultures has become easier with free videoconferencing software. Practicing writing, reading, listening, and speaking no longer has to be confined to the walls of the classroom; today’s students can communicate with others around the globe.

During this seminar, we will explore together a variety of free resources that can easily be implemented at any level. Regardless of your technology expertise, you will leave this seminar with fresh and innovative ideas ready to put into practice upon returning to your classroom.

I look forward to sharing my experience and expertise with you regarding the opportunity that these resources provide language educators and language learners.

Sincerely,

Ricardo Varguez

“Regardless of your technology expertise, you will leave this seminar with fresh and innovative ideas ready to be put into practice upon returning to your classroom.”

P.S. If you are looking for an energizing day packed full of practical, realistic uses of technology to enhance your world language classroom, this seminar is for you!
What Your Colleagues Say About Ricardo Varguez

“This seminar more than fulfilled my expectations. I was hoping to learn ‘what was out there.’ I most certainly learned that through the wealth of resources Ricardo presents and explains so well.”

– Pam Morgan, Spanish/Latin Teacher

“One of the most useful seminars I have attended with up-to-date teaching ideas. This will definitely put a great spin on my lessons and enhance the creativity and engagement of all students.”

– Lourdes Melendez, Teacher

“Mr. Varguez delivers a wealth of information with enthusiasm and humor. He definitely makes the material easy to understand and implement in the classroom.”

– Karen Drake, Grades K-8 Spanish Teacher

“I found this seminar to be extraordinarily helpful. The websites and online tools Mr. Varguez presents and suggests would have taken me forever to find as I wouldn’t have known they even existed!”

– Lydia Green, World Languages Teacher

“Great speaker! Awesome ideas! This is the best seminar I have been to and am very glad I came. I’ll share the information with my co-workers.”

– Laura Meischenguiser, Spanish High School Teacher

“This is an extremely helpful and informative seminar. I can see myself spending a great deal of time learning and implementing what I’ve seen today. My students will benefit immensely.”

– Juan Duran, Teacher

“Real examples for the 21st Century classroom. Ricardo is a teacher embracing the technology we have at our fingertips to engage today’s learners.”

– Tamara MK Woitas, German Teacher

“Great seminar! I learned so many useful websites and ideas to use in my French classroom. I will highly recommend to my colleagues.”

– Kim Clanet, French Teacher

“I have attended many seminars in my seven years of teaching. This is without a doubt the best one yet. Ricardo provides such a huge amount of practical, useful, real information that I can use now!”

– Desiree Leigh, Spanish Teacher/Department Chair

“I appreciate the wealth of practical ideas, along with take-home materials – templates, rubrics, etc. This is one seminar where I am excited to use some of the tools I have learned – and that’s a rarity for pedagogical seminars.”

– Keith Ridgeway, French Teacher

“Mr. Varguez is so knowledgeable and a great speaker. He makes the information applicable to our content area specifically. This is a rave as often world language resources are scarce. This seminar is so worth the time, cost and travel.”

– Rachel Froidevaux, French Teacher

Uniquely Qualified Instructor

Ricardo Varguez is an experienced world language teacher and engaging presenter with an infectious enthusiasm for sharing practical ideas on how to utilize technology to motivate and enhance language learning.

Ricardo strives to stay on the threshold of cutting-edge technology implementation and works to apply solid teaching practices in every world language classroom he enters. His passion for languages, technology and education has led him to develop student-led projects and faculty initiatives to effectively use technology to increase student engagement and achievement. Ricardo is the author of Strengthening Your WORLD LANGUAGE INSTRUCTION: Making Best Use of Podcasts, Blogs, Wikis, and Other Cutting-Edge Technology Tools, the extensive resource handbook each participant will receive at the seminar.

A frequent presenter at state, regional, national, and international conferences, Ricardo is known for his expertise, creativity and practicality in using available technology resources. He has motivated hundreds of world language educators to embrace the power of technology to motivate students to take their language skills beyond classroom walls.
Special Benefits of Attending

You’ll Receive an Extensive World Language Instruction Web 2.0 Resource Handbook
Each participant will receive a copy of Strengthening Your WORLD LANGUAGE INSTRUCTION: Making Best Use of Podcasts, Blogs, Wikis, and Other Cutting-Edge Technology Tools, the extensive resource handbook designed specifically for this seminar. Participants will find this handbook full of activity ideas that take you from preparation through expansion and assessment of learner-centered tasks. It contains a glossary of Web 2.0 terms, websites worth visiting and tips for addressing many of the concerns related to transitioning to technology-enhanced projects and students’ use of the Web. In addition, this handbook highlights current research and professional development resources.

Meet and Share with Other World Language Educators
This seminar provides a great opportunity for participants to meet and share ideas with other world language educators interested in enhancing their lessons with the use of Web 2.0’s collaborative tools for communication.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Make the Best Use of Your Time
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical technology projects for your classroom. To accomplish this goal, Ricardo will use a large screen multimedia projection system rather than individual computers to demonstrate specific applications throughout the day. Your resource handbook includes step-by-step directions to support your individual hands-on exploration when you return to your classroom. You’ll also learn how to access the companion website with direct links to websites and templates from the seminar.

Can’t Attend?
A related BER seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), presented by another BER presenter, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-1612) or use the order form on the back page.

Great, practical ideas to apply presented at the right pace. If you are reticent about the potential of some tools, this is the seminar that can show you how to create meaningful and engaging activities for your students. Ricardo is simply awesome!”

– MAUD SULLIVAN, WORLD LANGUAGE TEACHER

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. Now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
Who Should Attend
World Language Teachers, Department Heads and Administrators serving Middle Schools and High Schools.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Dallas: Wyndham – Dallas Love Field, (214) 357-8500
- El Paso: Wyndham – Airport, (915) 778-4241
- Houston: Hilton Southwest, (713) 977-7911
- San Antonio: Norris Conference Centers, (210) 738-0040; hotel accommodations available at Springhill Suites Medical Center NW, (210) 737-6086
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources:
Race to the Top Grants; Title VI; Title VII; Restructuring Grants; At-Risk Grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

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Registration (FZV4S1)

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☐ 2. El Paso, TX – April 16, 2014
☐ 3. Houston, TX – April 14, 2014
☐ 4. San Antonio, TX – April 15, 2014

FIRST NAME  M.I.  LAST NAME
POSITION, SUBJECT TAUGHT  GRADE LEVEL
SEMINAR LOCATION NUMBER: ____________________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME
SCHOOL MAILING ADDRESS
CITY & STATE  ZIP CODE
SCHOOL PHONE NUMBER  HOME PHONE NUMBER
( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS
HOME MAILING ADDRESS
CITY & STATE  ZIP CODE

IMPORTANT: PRIORITY ID CODE  EFZV4S1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)
FAX this form to: 1-425-453-1134
MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668
REGISTER ONLINE at: www.ber.org

Make Best Use of Cutting-Edge Technology Tools to Strengthen TARGET LANGUAGE Learning

Method of Payment

The registration fee is $229 per person, for groups of five or more registering at the same time, the fee is $209 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. #______________ (Be sure to include priority ID code on the P.O.)
☐ Charge my:  □ MasterCard  □ VISA  □ Discover
Account # ____________________________ Exp. Date: _______/______

Please print name as it appears on card  Signature (required for credit card purchases)
CONFIRMATION # (If you are confirming a previous registration)__________________________

Can’t Attend?

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