Making Best Use of Cutting-Edge Technology in the WORLD LANGUAGE CLASSROOM (Grades 6-12)

Presented by

Lauren Rosen
Outstanding World Language Educator and Teacher Trainer

2013 Schedule

ARIZONA
Phoenix (Mesa) / March 8
AZ Clock Hours Available

LOUISIANA
New Orleans / March 4
MS CEUs Available

NEW HAMPSHIRE
Manchester (Bedford) / April 16
NH Clock Hours Verification Available
For MA, Contact Hours Verification Available

NEW JERSEY
Long Branch / April 18
(West Long Branch)
Newark (Parsippany) / April 19
NJ Professional Development Hours Available with Prior District Approval

NEW YORK
Long Island / April 17
(Ronkonkoma)
NY CPE Hours Verification Available with Prior District Approval
NJ Professional Development Hours Available with Prior District Approval

TEXAS
Dallas (Arlington) / March 5
El Paso / March 7
San Antonio / March 6
TX Registered Approved CPE Provider

VERMONT
Burlington / April 15
VT Inservice Credit Available with Prior District Approval

Designed Specifically for World Language Educators Serving Middle and High Schools

- Innovative techniques for utilizing wikis, blogs, social bookmarking, mobile devices, and student-created media in the target language
- Dozens of practical ideas for using emerging technology to reinforce language structures, vocabulary and cultural topics in context
- Proven methods for building language fluency using the interactive technology applications students currently use in their daily lives
- Creative and innovative activities that will engage students and increase their target language proficiency
- A comprehensive world language educator’s technology resource handbook and accompanying website with a variety of links to and examples of the effective integration of web-based technologies for teaching and learning languages
Are you wondering how to best harness today’s emerging technology for teaching and learning languages? Are you interested in how the ACTFL Standards for Foreign Language Learning can be met by integrating web-based tools and resources? Today’s students are “texting,” enhancing photos, creating videos, and participating in social networks for entertainment. If you want to learn how to more effectively channel the tools students already access into rich web-based collaborations and presentations in the target language, this is a seminar you won’t want to miss.

In this unique technology-focused seminar specifically designed for world language educators, Lauren Rosen, an experienced world language teacher and language technology integration specialist, will help move your world language curriculum into the 21st Century. Learn innovative practices for using wikis, blogs, social networks, student-created media, and more for demonstrating language proficiency. She will show you how being social by sharing student-generated content with a learning community improves the quality of student work while providing you with an assessable product that demonstrates what students know and can do in the target language.

Lauren will demonstrate how to best harness today’s technologies, engage and motivate your students through performance tasks that reach larger audiences, develop collaborative skills, and more fully engage students in the target language and culture. You’ll leave this seminar knowing that you can effectively use technology to reach learning goals and assess student performance in the process. The comprehensive world language educator’s technology resource handbook and accompanying website you’ll receive at the seminar will help keep you up-to-date as technology changes and provide an ongoing professional development community of language educators.

Ten Key Benefits of Attending

1. **Utilize Innovative Ways to Integrate Emerging Technology into Your Language Curriculum**
   Discover new ways to engage your students in language content through the use of technology

2. **Increase Opportunities for Speaking, Listening, Reading, and Writing with Cloud Computing**
   Through embedding media and text in student-developed products that live in the cloud, see how students use all modes of communication with greater accuracy

3. **Motivate Your Students to Increase Their Classroom Participation**
   Hone in on your students’ technology knowledge for the purpose of demonstrating their target language skills

4. **Improve Your Students’ Language and Technology Literacy Skills**
   Acquire proven strategies to improve students’ interpersonal, interpretive and presentational communication skills while developing greater technology literacy

5. **Engage Your Students in Real Language Tasks for Real Audiences**
   Discover easy-to-implement ways of making language learning real by connecting students with a real audience, thus enriching their experience through engagement beyond the classroom

   You will be introduced to a number of today’s technology tools and how they can be used for student performance tasks

7. **Witness How Language Development and Cultural Knowledge Goals are Reached through Student-Developed, Technology-Based Products**
   See how easy it is for students to use the target language while learning from each other about themselves and their interests

8. **Increase Your Familiarity with Assessment Strategies for Technology-Based Products**
   Experience innovative tools and ideas for taking on the assessment challenge of student-created and technology-based products

9. **Use Cutting-Edge Technology to Create New Opportunities for Students to Teach Each Other in the Target Language**
   Learn tried and true techniques for collaborative learning and full engagement of all students in the learning process

10. **Discover the Power of Building a Professional Learning Network (PLN)**
    Learn practical strategies for you and your students to share, learn and collaborate while managing an abundance of information to get what you want, when you want it
Outstanding Strategies You Can Use Immediately

- **Strengthen your knowledge** of emerging technology and its practical use in your world language program
- **The most essential Web 2.0 vocabulary** that will enable you to speak wisely about the use of emerging technologies in your language classroom
- **Proven techniques** for fostering the 12 skills from ACTFL’s 21st Century Skills Map by effectively integrating technology into your language curriculum
- **Innovative ideas** to help students demonstrate their knowledge in the target language and meet your curricular goals
- How to **participate in and benefit from Professional Learning Networks** (PLN) and social computing
- **Ways to weave modes of communication, culture standards and 21st Century skills** into student work both in and outside the classroom
- **Engaging strategies** to spark culturally-rich discussions based on current events and personalized data gathered using Web 2.0 tools
- **How you can use cutting-edge technology** to help effectively integrate the world language standards and align with Common Core State Standards
- **Proven ideas** to guide all your students toward developing greater language proficiency
- **Cognitively engaging activities** that are applicable to all levels of language learners
- **Easy-to-implement ways** to strengthen communication skills through tasks for real audiences
- **Simple, effective techniques** to engage every student in your world language classroom
- **Ways to provide more opportunities** for students to communicate in the target language using the technology skills with which they are most comfortable
- **How you can extend learning** in the target language beyond your classroom walls
- **How to connect and collaborate with colleagues** through web-based professional development communities
- **Ways to guide your students** in identifying, using and citing appropriate copyright-free Web content in their work
- **How to integrate peer review and editing** without taking up all your class time

“I appreciate the lingo used in today’s seminar. It reaffirms that one doesn’t have to be too tech savvy to comprehend emerging technology concepts!”

– Amy Wesolek, French Teacher

To Register, Call Toll-Free

1-800-735-3503
Dear Colleague:

As the world becomes flatter and the barriers disappear that once divided countries and cultures, it becomes increasingly important that our students have the tools to communicate and collaborate with people of many languages and cultures. As language educators, we are in an ideal position to prepare today’s students for tomorrow’s challenges. With the advent of the Internet our classrooms became richer with easier access to authentic texts and materials. Now with Web 2.0 we add collaboration and communication. The Internet has shifted from a tool for research to a medium for collaboration, connection and community built by those who are using it. My goals in this seminar are two-fold. First, to share numerous techniques and tools to more fully engage your students in the target language and culture while communicating their knowledge to a broader audience. Second, to help you identify how the ACTFL 21st Century Skills, as defined in collaboration with Partnership for 21st Century skills (p21.org), are fostered in your language learning environment. Students will leave our language classrooms not only prepared with greater understanding of other cultures, but also with the technological literacy to connect with people around the world.

In this interactive seminar, you will become familiar with the communication technology your students are already using. You will learn how to capitalize on their knowledge and redirect it towards production in the target language using the wealth of resources available worldwide. You will walk away with practical, easy-to-implement ideas for successfully integrating emerging technologies into your language courses. In addition, you will have clear ideas of how and what to assess in student web-based products. Following the seminar you will have ongoing access to resources that will help you be a competent user of these new web-based tools. You will also know how to grow your own Professional Learning Network and realize its benefits for you and your students.

If you feel you need some fresh ideas for reaching today’s students, are overwhelmed trying to keep up with emerging technologies or excited by new ways to fully engage students in the target language and culture, I strongly encourage you to attend this seminar. Together, we will explore practical strategies and activities that are proven successful in motivating students to write and speak more in the target language. I look forward to sharing my excitement and enthusiasm with you about the possibilities that these new technologies offer language educators and learners.

I look forward to meeting and working with you at the seminar.

Sincerely,

Lauren Rosen

P.S. I am confident you will return to your classroom excited to begin working with some new technology tools and the practical ideas that are sure to engage and motivate your students.
Uniquely Qualified Instructor

Lauren Rosen is an experienced world language teacher and a dynamic, engaging language technology specialist who has been sharing innovative ideas and activities for motivating and connecting with language learners for over 20 years. She has extensive classroom teaching experience including middle school, high school, technical college, university, and parent/child Spanish classes. She strives to stay on the leading edge of integrating technology into her courses. Her passion for language learning and technology led to the development of websites and social networks specifically designed for language educators. She has authored numerous articles on wikis, voice and video technologies to help language instructors and students reach their goals. A frequent presenter at state, regional, national, and international conferences, Lauren is known for her interactive style that provides opportunities for participants to think outside the box and walk away with practical ideas for technology integration into their own courses.

What Your Colleagues Say About Lauren Rosen

“Wonderful day! I can’t wait to use these tools in my classroom.”
 – Melissa Schroeder, Spanish Teacher

“This seminar is chock full of a variety of ideas to integrate technology into students’ learning process and products.”
 – Kathleen Lehman, Spanish Teacher

“What a great seminar. So many useful tools!”
 – Jan Preston, Teacher

“This seminar truly opened the classroom door to incredible Web 2.0 resources and provided tools on how to integrate it into meaningful world language instruction.”
 – Heidie Stauffer, Middle School Teacher

“This seminar is amazing! We’ll hit the ground running at our next staff development day to share and brainstorm ideas.”
 – Dana McManus, Spanish Teacher/Department Chair

“This seminar is very informative. I learned so much in just a few short hours and can’t wait to try all of these ideas. There are many tools that will enhance instruction for my students and I can’t wait to share all of the ideas with my eager colleagues!”
 – Sheila Sekuterski, Spanish Teacher

“Lauren is a terrific presenter! She is very patient and understands learners’ needs.”
 – Linda Hopkins, Spanish Teacher

“I learned a lot of very valuable tools that I can use in my world language classroom.”
 – Greg Charvat, Spanish Teacher

“Great ideas throughout the seminar. I love having so many options to look through later. I’m sure I’ll be referencing the handbook and your website in the near future!”
 – Mary Lou Lozano, Spanish Teacher

“I’m excited to implement these websites and activities to engage my students in and out of the classroom.”
 – Katie Behrens, Spanish Teacher

“This seminar sparked my interest in so many innovative tools. I can’t wait to explore and create!”
 – Katie Lyons, Spanish Teacher

“Well presented and well paced. Questions are answered in a very easy and understandable manner.”
 – Robert Schnurlein, French Teacher
Special Benefits of Attending

“Great job! I now feel up-to-date with current technology trends. I plan to implement a lot of this material into my world language curriculum. Thank you for this jam-packed session.”
– Jessica Matthews, French Teacher

Extensive World Language Educator’s Technology Resource Handbook
Each participant will receive an extensive resource handbook designed specifically for this seminar. Participants will find the handbook full of activity ideas that take you from preparation through expansion and assessment of learner-centered tasks. It contains a glossary of Web 2.0 terms, websites worth visiting and tips for addressing many of the concerns related to transitioning to technology-enhanced projects and students’ use of the Web. In addition, this handbook highlights current research and professional development resources.

Meet and Share with Other World Language Educators
This seminar provides a great opportunity for participants to meet and share ideas with other world language educators interested in enhancing their course with the use of cutting-edge collaborative tools for communication.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Make the Best Use of Your Time
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical technology applications for your classroom. To accomplish this goal, we use a large screen multimedia projection system, rather than individual computers, to demonstrate specific technology applications throughout the day. Your handbook includes specially designed activities to be used after the seminar so that you can work at your own pace more easily and efficiently while pursuing your own needs and interests.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. You can earn 24 continuing education hours for any online course as well as 1 or 2 graduate-level credits for most courses. See the menu of available courses at www.ber.org/onlinelearning.
Who Should Attend
World Language Teachers, Department Heads and Administrators serving Middle School and High School.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Can't Attend?
A related BER seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), presented by another world language expert, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-1452) or use the order form on the back page.

Possible Funding Sources:
Race to the Top Grants; Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.

Pre-registration required due to limited enrollment.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m. Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Burlington: Hilton, (802) 658-6500
- Dallas: Holiday Inn – Arlington Northeast, (817) 460-2500
- El Paso: Wyndham – Airport, (915) 778-4241
- Long Branch: Monmouth University – Samuel Hays Magill Commons Club, (732) 571-3473
- Long Island: Holiday Inn – MacArthur Airport, (631) 585-9500
- Manchester: Southeastern Regional Education Service Center – Bedford, (603) 206-6800; hotel accommodations available at Hampton Inn – Bedford, (603) 623-2004
- New Orleans: Lindy C. Boggs International Conference Center, (504) 280-6680; hotel accommodations available at Place D’Armes, (504) 524-4531
- Newark: Holiday Inn – Parsippany, (973) 263-2000
- Phoenix: Windemere – Mesa, (480) 985-3600
- San Antonio: La Quinta Inn & Suites – Convention Center, (210) 222-9181

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.
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Registration (FZR3S1)

☐ 1. Burlington, VT – April 15, 2013
☐ 2. Dallas (Arlington), TX – March 5, 2013
☐ 3. El Paso, TX – March 7, 2013
☐ 4. Long Branch (West Long Branch), NJ – April 18, 2013
☐ 5. Long Island (Ronkonkoma), NY – April 17, 2013
☐ 6. Manchester (Bedford), NH – April 16, 2013
☐ 8. Newark (Parsippany), NJ – April 19, 2013
☐ 9. Phoenix (Mesa), AZ – March 8, 2013
☐ 10. San Antonio, TX – March 6, 2013

PLEASE DO NOT DETACH MAILING LABEL  (Just make corrections as needed)

Making Best Use of Cutting-Edge Technology to Enhance Language Proficiency and Student Motivation

METHOD OF PAYMENT

Payment is due prior to the program. No cash please. The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. #____________________ (Be sure to include priority ID code on the P.O.)
☐ Charge my:  ☐ MasterCard  ☐ VISA  ☐ Discover

Account # _____________________________ Exp. Date: __________/____________

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12), by Deborah Roberts, $99.00 plus $9.00 shipping. (Stock #A-FGR-1452).

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FZR3S1