

# Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)



A Unique One-Day Seminar Presented by

**Tracy Rucker**

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Educators  
Serving Grades 6-12**

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**Practical tips** to achieve ACTFL's goal of at least 90% use of target language  
– here's what works!

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**Proven strategies and activities** to promote communicative proficiency  
through authentic and meaningful communication

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**Make best use of free Google Tools and other cutting-edge technology**  
to enhance world language instruction

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**Easy-to-implement techniques** that create a safe, fun learning environment  
as students hone target language skills

**Washington**

**Seattle – November 19**  
(Bellevue)

**Spokane – November 20**  
(Spokane Valley)

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CEUs and Graduate Credits Available  
See page 6 for details

*'Tracy is a fantastic  
and dynamic presenter.  
I am happy to  
have attended this  
seminar as I learned  
many strategies for  
my classroom.'*

– SCOTT WEBSTER, TEACHER/DEPT. HEAD

# Ten Key Benefits of Attending

*'Excellent seminar;  
many take-aways.  
I learned how  
to re-think my  
teaching methods.'*

– CARL SANTIAGO,  
DEPT. CHAIR/LATIN TEACHER



## Who Should Attend

World Language Educators  
serving students in  
Grades 6-12

### 1. Learn New and Innovative Ideas to Invigorate Your World Language Instruction

Acquire dozens of engaging, highly effective techniques, activities and lessons to increase your students' motivation and learning in your world language classroom

### 2. Increase Use of the Target Language in Your Classroom

Discover a variety of strategies to increase the time both you and your students spend authentically using the target language

### 3. Accelerate Your Students' Communicative Proficiency

Implement formative tasks to improve student performance while focusing on functions and cultural contexts

### 4. Make Best Use of Free Google Tools and Other Cutting-Edge Technology to Enhance Language Learning

Discover timesaving tips and activities for using Google Tools and other cutting-edge technology to optimize engagement and accountability for you and your students

### 5. Learn from an Outstanding World Language Teacher

Tracy brings more than 20 years of world language teacher experience as well as a deep passion for sharing what works with other world language teachers ... Learn proven techniques that are designed to match the needs of today's students and build their motivation for communicating in the target language

### 6. Weave Cultural Practices, Products and Perspectives into Engaging Language Lessons

Learn how to interweave interpretive, interpersonal and presentational tasks that allow students to interact with cultural products, practices and perspectives of target language regions

### 7. Develop Emerging Oral Communication Skills

Discover dozens of practical ways to help students better develop communicative oral skills

### 8. Increase Student Motivation for World Language Learning

You'll leave with an expanded repertoire of proven techniques and activities ... Engaging lessons that will increase your students' interest and motivation for language learning at all levels

### 9. Enhance Interpersonal and Presentational Skills

Experience a wealth of practical strategies to maximize use of the target language in meaningful and personally relevant ways

### 10. Receive an Extensive World Language Resource Handbook

Take home an extensive world language instruction resource handbook containing dozens of proven, practical strategies and activities for incorporating cultural as content in traditional, progressive and proficiency-based language classrooms

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Dozens of new and innovative lessons and activities** to increase motivation and learning in the world language classroom
- **Specific strategies** to increase your students' communicative proficiency in the target language
- **Effective techniques** to incorporate authentic materials to increase global awareness
- **Proven strategies** to strengthen student engagement through differentiation of language instruction
- **Innovative strategies** for tapping into the social context of language and environments
- **Dozens of engaging, level-appropriate strategies** for strengthening interpersonal communication skills
- **Valuable ideas** to strengthen student performance through formative tasks
- **Engaging speaking activities** that promote a real exchange of information and a true purpose for communication
- **Proven strategies** to help students better develop communication skills
- **Motivating classroom-ready learning tools** that will stimulate students' natural curiosity and desire to compare cultures
- **Highly practical techniques** to achieve 90%+ target language use from day 1
- **Purposeful** reading activities
- **Compelling ideas for incorporating global awareness** in every lesson
- **Timesaving** scaffolding techniques



*'Tracy is very enthusiastic and extremely knowledgeable.'*

– MARLINE PAJOT-PAVLAK, FRENCH TEACHER

## Practical Ideas and Strategies

In this outstanding seminar, award winning world language teacher, **Tracy Rucker**, will present dozens of practical ideas to invigorate your world language instruction and make communication in the target language more engaging and successful for all your students. His classroom-proven techniques include lively paired and mixer activities, learning games, Google Tools and other engaging technology applications, as well as practical techniques using manipulatives to enhance communicative proficiency.

Throughout the day you will receive a wealth of “right back to the classroom” strategies and lessons that will help students develop vocabulary and expand their ability to speak in the interpersonal and presentational modes in an encouraging, inviting environment. If you want to increase your students' proficiency by more fully motivating and engaging them in learning a world language, this seminar is for you!



# A Message From Your Seminar Leader, Tracy Rucker



## Uniquely Qualified Instructor

**TRACY RUCKER** is an outstanding, award winning world language teacher with more than 20 years of teaching experience. A frequent regional and state presenter, he is known for helping world language teachers enhance their existing programs by incorporating many strategies that incorporate interpersonal communication and global awareness techniques into the classroom.

Tracy emphasizes practical strategies – the use of target language, cultural connections and contextualized grammar – in the language classroom. Tracy brings to his seminars a high level of understanding of proficiency and how to train students to spiral through performance levels while honing skills. He also brings a high energy level and a wealth of expertise along with a keen sense of humor and down-to-earth realism about what works for teachers and their students. Tracy is well known for his enthusiastic, lively seminars that leave participants rejuvenated and eager to implement new strategies and ideas in their own world language classrooms.

Dear Colleague:

As a world language teacher myself, I know the need for practical, proven tools and ideas that engage students in meaningful, authentic learning situations. In this new seminar, I will demonstrate proven and highly effective techniques to develop oral proficiency while focusing on cultures and tasks. For many teachers, understanding ACTFL's position statement that the target language should be used at least 90% of class time raises a lot of questions. In this seminar, I will address this statement and provide proven strategies on how to get your students talking to each other in meaningful, authentic ways using the target language.

I'll also share a variety of proven techniques about how to use audio-visual material as content. We'll also explore language learning through the lenses of websites, blogs and virtual reality. I'll also share how to build and scaffold activities in meaningful ways that allow students to circumlocute and create using the target language. I'll share new and innovative ways to show how authentic materials can be used to address 21st Century skills while allowing students to reach communicative goals. Come learn about effective, proven techniques that contribute to language acquisition and assist you in better organizing your lessons!

Sincerely,

Tracy Rucker

P.S. **The focus of this seminar is not on theory but engaging and innovative lessons and activities** that will enhance and invigorate your world language instruction.

*"I will provide proven strategies on how to get your students talking to each other in meaningful, authentic ways using the target language."*

# What Your Colleagues Say About Tracy Rucker

*"Tracy is an energetic, engaging and kind presenter. He offered many tools and strategies for a language classroom. He modeled passion and compassion through personal anecdotes and interactions."*

Rachel Myhre, Spanish Teacher

*"Mr. Rucker is a very energetic, professional and eloquent speaker. It is evident that he knows his content and pedagogy. Everything that he presents is something that he has used in his own classroom."*

Aracelis Perez, Spanish Teacher

*"Tracy's seminar included very practical ideas I can take straight back to the classroom. There are other ideas I can explore and decide how to incorporate. I like that he is currently in a high school world language setting because I am, too."*

Del Swartzentruber, Spanish Teacher

*"Tracy has a beautiful enthusiasm about his entire being and I can see where he shines in the classroom. I cannot wait to go back to my own classroom using his concepts to motivate my students."*

Tracy Uler, Spanish Educator



*"Tracy's presentation was excellent! He was very enthusiastic and provided a wealth of knowledge on integrating a more global perspective on language. He also gave a lot of insight on how to motivate language students."*

Ryan Burke, French Teacher

*"Tracy is very refreshing. He tied it all together: real-life activities, a lot to take back to my teachers."*

Diana Sefchik, World Language/ESL Teacher

*"Tracy presented a wonderful seminar which changes the approach on how to teach foreign languages. I love the fact that culture is such an important, governing theme for each unit."*

Tania Zaporoshan, French Teacher

*"Tracy presented an excellent seminar! I am very motivated to improve my teaching skills."*

Alicia Bonelli, Spanish Teacher

*"Tracy's seminar includes lots of practical information and sites/examples."*

Laura Zepp, Spanish Teacher

# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Can't Attend? Other Professional Development Options:

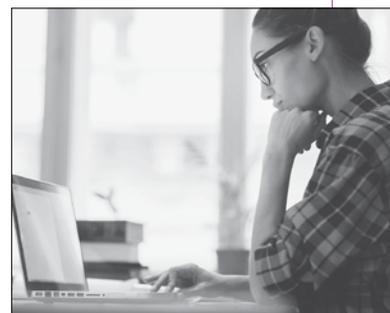
### Related Online Course

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, is available for immediate registration. To enroll, visit [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

### Related Staff Development Audio Training

A related BER seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning* (Grades 6-12), presented by another world language expert, Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling; for WA State deliveries, please add 10% sales tax to the total amount. To order, call toll-free 1-800-735-3503 (Stock #A-FGR-2123) or use the order form on page 7.

Please visit [www.berproducts.org/audio-seminars.html](http://www.berproducts.org/audio-seminars.html) for more information



## Extensive World Language Resource Handbook

Each participant will receive an extensive world language resource handbook specifically designed for this seminar. The handbook includes:

- Detailed descriptions of the practical activities presented at the seminar you can immediately implement in the classroom
- Classroom-tested, effective techniques to help students develop communicative proficiency and engage in authentic communication
- Reproducible activities and techniques to help students increase their use of the target language
- Links to impactful blogs and websites
- Powerful, research-based lesson planning techniques

## Meet and Share with Other World Language Teachers

This seminar provides a great opportunity for participants to meet and share ideas with other world language educators interested in strengthening their world language instructional program.

## Consultation Available

Tracy Rucker will be available at the seminar for consultation regarding your questions and the unique needs of your own world language program.

## Meet Inservice Requirements

Participants will receive a certificate of participation that may be used to verify continuing education hours.

## CEUs Available:

### Washington

WA Clock Hours Available; ID Inservice Credit Available with District Approval in Spokane; MT Renewal Units Available in Spokane

## Earn One to Four Graduate Semester Credits

 Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

# Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)

## Registration (FG29F1)

1. **Seattle** (Bellevue), **WA** – November 19, 2018  
 2. **Spokane** (Spokane Valley), **WA** – November 20, 2018

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
( )	( )

**Registration confirmations are sent via e-mail.**  
**If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

**IMPORTANT: PRIORITY ID CODE: EFG29F1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$259 per person, for teams of three or more registering at the same time, the fee is \$239 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
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## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503 (Weekdays 6 am - 6 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE \* PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$259 per person, \$239 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Seattle: Residence Inn – Bellevue, (425) 637-8500
- Spokane: Mirabeau Park Hotel – Spokane Valley, (509) 924-9000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Can't Attend?

- I'd like to order the CD version of the related seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, by Deborah Roberts, \$99.00 plus \$9.00 shipping; for WA State deliveries, please add 10% sales tax to the total amount (**Stock #A-FGR-2123**).

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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## Strengthen Your WORLD LANGUAGE Instruction (Grades 6-12)

## Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)



**Best Practices to Strengthen Instruction in Your  
World Language Classroom**

**A Unique One-Day Seminar**

**Coming to a Location Near You**

FG29F1



Bureau of Education & Research

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**A Unique One-Day Seminar Coming to a Location Near You**

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