What’s NEW in Children’s Literature and How to Use it in Your Program — 2013 —

2013 SCHEDULE

Indiana
Indianapolis – April 10
IN Verification of Attendance Available
5 LEUs Available

Kentucky
Louisville – April 11
KY Professional Development Verification Available

Ohio
Cincinnati – April 12
Cleveland – April 8 (Independence)
Columbus – April 9
OH CEUs Available with District Approval

Presented by PEGGY SHARP
Internationally Recognized Children’s Book Expert and Outstanding Presenter

Totally NEW Seminar
All NEW Titles for the Year 2013
Designed for Grades K-6

- The best new children’s literature published in the last year in all formats with highly practical, ready-to-use-tomorrow ideas for ALL areas of your program
- Demonstrations, displays, bibliographies, dozens of easy-to-use strategies, and an extensive ALL NEW resource handbook
- The latest trends you need to know about

Sample copies of the best new books will be on display for you to personally preview

Great seminar – as always! Peggy continues to be an inspiration for all who love bringing the joy of reading to children!”

— PATRICIA PARSONS, LIBRARY/MEDIA SPECIALIST
New Books and Practical Strategies

**Peggy Sharp** will be returning to your area with her annual ALL NEW seminar, sharing the best NEW children’s books, all of which have just recently been published. You’re welcome to use this as an opportunity to preview new books for possible purchase for your own collection. However, Peggy will go beyond just familiarizing you with the best of the newly published titles to share highly practical strategies for using these outstanding books in all areas of your curriculum.

Many teachers and library/media specialists attend this seminar every year because the content is ENTIRELY NEW. If you’ve come before, you know you’ll want to come again.

All participants will leave with extensive annotated bibliographies in a comprehensive resource handbook full of outstanding ideas you can immediately put to use with your own children.

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**Ten Key Benefits of Attending**

1. **Preview the Best New Children’s Books**
   Thousands and thousands of books for children are published annually … 
   Learn about and preview the BEST of the most recently published children’s books …
   **Many of the new books will be available for your personal review**

2. **The Next Big Trend**
   What is the future of children’s books? Will the children’s book as we know it disappear? Will e-readers be the preferred method of delivering stories and factual information? How is multi-media infiltrating and changing the world of children’s books? What is on the horizon for kids to read? Learn about the current hot topics in the world of children’s literature

3. **The Best New Fiction Books**
   A look at the latest in fiction books for your students to read independently and for you to read aloud … Preview the best in humorous, contemporary and historical fiction, as well as the latest in fantasy

4. **The News About Informational Books**
   The look of nonfiction books has changed … Learn about the recent changes, improvements and specific techniques for using the latest informational books as a research resource, for motivating readers, and for helping students meet Common Core Standards

5. **New Picture Books Everyone Can Use**
   Many books often considered to be for younger audiences are actually filled with sophisticated humor and language that make them a real treat for everyone … Discover some of the best, recent picture books for all ages, how to use them creatively with your students, and why they are so effective in motivating reading

6. **Popular Series They’ll Enjoy Reading**
   There is comfort in the familiar, and readers love series books … Learn which ones are best and how to incorporate these very popular books into your program

7. **The Latest Technological Developments**
   E-readers, apps, trailers, social networking sites – the electronic world comes to children’s literature. Learn about the latest technological developments and what they mean in the world of children’s books and literature. Which developments are relevant and useful in promoting literature and reading? Which technologies can enhance students’ learning as well as their appreciation of the reading experience? Does the format really matter?

8. **Outstanding Teaching Strategies, Meeting Common Core Standards**
   Outstanding teaching strategies to help students get the most out of a book without destroying the pleasure of reading … Techniques for specific new titles as well as ideas to help enhance students’ experiences with all books, across all curricular areas. Learn how pairing fiction and informational texts can lead to higher-level thinking and increased learning of key Common Core Standards

9. **Choosing and Sharing New Books with Your Students**
   Practical, quick strategies to choose the best new books for your students and great strategies for sharing

10. **Books They Will Love to Read**
    NEW books guaranteed to provide reading pleasure for your students, **including Peggy’s “top ten picks”** … New books that are sure to be popular for all ages will be shared along with strategies you can use with your own students (**You’ll receive an extensive resource handbook**)
Outstanding Strategies You Can Use Immediately

- use high-interest new fiction and informational texts to foster development of strategic lifelong readers
- techniques for effectively sharing new books that will encourage kids to read for themselves
- use new books as an integral part of your literacy program
- picture books as exemplary models for effective student writing
- learn how to select the best of the new nonfiction books and specific strategies to help readers read to learn
- learn how to use the best new graphic novels to motivate both your most reluctant readers as well as your most able readers
- discover ways to use the better series books to maintain readers’ enthusiasm
- practical, ready-to-use-tomorrow ideas to incorporate outstanding new literature into your program
- how to use outstanding new books with students of *all* ages and *all* abilities in your program
- get the most for your money when purchasing children’s books
- how the latest in technology can enhance readers’ interactions with the latest literature and informational titles
- learn about chapter books appropriate for your readers who have moved beyond beginning-to-read books but who are not yet ready for longer novels
- learn how to use trendy, popular books as motivators to encourage children to read higher-quality books
- use new titles perfect for third through fifth graders with just the right challenge but not too sophisticated
- excellent novels for literature circles and book discussion programs with strategies for facilitating conversation about books
- dozens of instructional strategies using this year’s best children’s book titles in your library, language arts, social studies, science, and math instruction
- how to incorporate the latest tech tie-ins so readers can connect their technology knowledge with their reading of books
- learn the secret to selecting the really good books – books that are well written, engaging and have real “kid appeal”
- motivate even your most reluctant readers with winning book selections and instructional strategies
- interactive presentations of the best learning strategies for using the new books and some of your old favorites with readers
- use websites and social networking to increase learning and appreciation of the latest book titles
- effective strategies for using new titles in conjunction with *Common Core Standards*

Specific Topics

*Here’s What You’ll Learn*

All New for 2013

To Register,
Call Toll-Free

1-800-735-3503
A Message From Seminar Leader, Peggy Sharp

Dear Colleague,

Children’s stories and nonfiction titles provide opportunities for readers to connect, to learn, to reflect, and to enjoy. Thousands of books have been published for your children this past year. I have reviewed these books and have selected the best to share with you during this unique workshop. In addition to great ideas for motivating your readers, I have developed practical, ready-to-use strategies for including this new literature (as well as your old favorites) throughout your program, giving you some great new resources and ideas for teaching reading, language arts, social studies, science, and math; and, of course, you can expect super ideas for your library media center.

This workshop goes beyond the publishing world hype to look at the really good titles to help our students read, learn and motivate them to want to read for a lifetime.

In addition to books as we know them, publishers are advancing e-books, series, and media tie-ins. It can be confusing, as everyone is convinced that their idea is the best at motivating learning and promoting reading. Learn which of the latest developments will be most effective and long-lasting for your readers, and which of the established tools still have relevance in today’s world. Whatever the format is, our concern is on the content and what is most appropriate for your readers.

Because you know your readers best, you are the one to determine which of the titles I recommend are most appropriate for your library or classroom. At this seminar you will be able to preview many of these outstanding books so you can really select the best; and you will experience a number of strategies based upon this new literature that you can begin to use immediately.

I care about kids, I care about literature, and I care that kids get the best books possible. That’s why I am committed to continuing to give you the best – the best of my strategies for using the best of the new children’s literature with your readers. Every teacher and librarian will leave this workshop equipped with the skills, knowledge, information, and motivation needed to confidently select the titles and apply the strategies that support a joy of reading in all your students.

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I look forward to seeing you.

Sincerely,

Peggy A. Sharp

P.S. There are always new technologies, new federal and state programs, new curriculum, new theories, and new ideas in education. Come to this workshop to learn how new literature can really be used to teach your children and address all of the “news” in education. Bring a highlighter to identify the new titles you’ll want to share.
What Your Colleagues Say About Peggy Sharp

“Peggy is inspiring, extremely knowledgeable, practical, approachable. I’ve come to this seminar for several years in a row and it is always better than the year before, even though that doesn’t seem possible. It is ALWAYS worth the time and money.”

– Becky Sloan, Media Specialist

“This was my fourth time to hear Dr. Peggy Sharp speak. Each time has been a delightful experience! I have collected so many wonderful ideas that I look forward to sharing with my students. Thank you so much!”

– Gayle Klopp, 3rd Grade Teacher

“The presentation was excellent. Peggy always shares the best in children’s literature and great strategies. This is a seminar well worth your time.”

– Gloria Smith, Library Media Specialist

“So many great reads. Thanks for sharing the best of your best and all the rest! It has been well worth the 3-hour drive. I can’t wait to implement the wonderful ideas in my library media center area.”

– Robin Virgin, Library Media Specialist

“How does she do it? Peggy gets better with each passing year. Inspiring, imaginative, informative. As a good friend once did to me, I recommend Peggy Sharp to all my friends who use books!”

– Jenny Southington, Educator

“Once again Peggy was fabulous! She was great, giving us new books to share with our kids and tying in the technology components to engage our students. I will continue to recommend Peggy Sharp workshops to my co-workers.”

– Tonya Swissshelm, Media Specialist

“Peggy is amazing! She truly makes the books she presents ‘come alive.’ I left feeling refreshed and excited to both read and teach many of the stories/books Peggy shared. Very energizing!”

– Carol Kuenzli, Reading Teacher

“Dr. Sharp never ceases to deliver a fabulous day! My students always love the books she recommends, as do I!”

– Karina Gross, Elementary Librarian

“Excellent! Peggy left me wanting to share all my newfound books with our staff. She reinforces best practices with the joy of literature. Thank you!”

– Alison Papazian, Reading Specialist

“A yearly ‘must’ workshop to get me motivated and energized about books. Keeps me updated and thoughtful of kids and what they like to read.”

– Melissa Wallace, Librarian

“Dr. Peggy Sharp is a terrific presenter – knowledgeable, entertaining, organized, and animated! Simply wonderful!”

– Jennifer Petrusky, Reading Specialist

“Peggy is an amazing presenter. She really knows and loves her subject, and it shows. I am leaving here refreshed and renewed with many great ideas for my library and for my teachers.”

– Renée Kelahan, Librarian

“This is my favorite workshop that I look forward to attending every year. The information I gain can be applied immediately with my teachers and students in the library!”

– Ann Haefele, Librarian

“First-time attendee – absolutely loved it – very enjoyable, enlightening!”

– Julie Child, Librarian

“Peggy Sharp is the expert of experts in children’s literature. Whether you are a novice in the field or looking to increase your skills at using children’s literature to most benefit your students, this is a workshop not to be missed. Your teachers and your school population will be impacted positively.”

– Janis Pechenik, Adjunct Professor

“As usual, a wonderful experience. The best compliment I can give is that I didn’t want the experience to end.”

– Janet Jennings, Librarian

Internationally Recognized Instructor

DR. PEGGY SHARP is well known for her presentations and writings about children’s books and motivating children to read and use library media centers. She is a highly regarded teacher and library media specialist and has received national awards for her creative teaching ideas. She is one of the foremost experts in North America on children’s literature and strengthening reading and library programs. Her articles about teaching with children’s books, motivating reading and enhancing the instructional program of both the classroom and the library media center have appeared in the top professional magazines. Peggy is a member of the Beverly Cleary Children’s Book Award Committee, the Julie Andrews Collection Advisory Board, and she has written Sharing Your Good Ideas and several other books for educators.

This seminar includes ALL NEW titles for 2013. It’s a unique opportunity to preview and learn about the latest in children’s literature with highly practical, ready-to-use-tomorrow ideas to implement in all areas of your program.
Special Benefits of Attending

Extensive Resource Handbook
You will receive a new, one-of-a-kind resource handbook featuring an annotated bibliography of the best new children’s books published in the last year and highly practical strategies for using them in all areas of your program:
• “ready-to-use-tomorrow” ideas, lessons and resources you can immediately implement in your own program
• extensive topic and subject-oriented annotated bibliographies coded to age and interest levels
• review of trends in children’s literature and resources related to the trends
• book-sharing ideas and resources
• student activity resources
• “Top Ten Picks of the Year”

New Books on Display
Many newly published titles will be available for participants to personally review for possible inclusion in their personal and professional collections.

Meet and Share
This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators and librarians interested in using the latest children’s literature resources to enhance their programs.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
This seminar is available on CDs with a comprehensive resource handbook at a cost of $125.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-BE3-0757) or use the order form on the back page.

Electronic versions of both Peggy's seminar and handbook are available in MP3 and PDF format for immediate download on our website, berproducts.org, at the cost of $99.00. Please visit http://www.berproducts.org/download-help for more information.

I always enjoy attending Peggy’s training each year. It keeps me updated on new books and inspires me to do new things in my library to promote reading and a love of literature.”

– AMY HEIL, LIBRARIAN
Who Should Attend
K-6 Classroom Teachers, Media Specialists, Librarians, Children's Librarians in Public Libraries, Library Aides, Reading Specialists, Resource Teachers, Special Education Staff, and Administrators.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Cincinnati: Holiday Inn Eastgate, (513) 752-4400
- Cleveland: Holiday Inn – Independence, (216) 524-8050
- Columbus: Fawcett Center, (614) 292-1342; hotel accommodations available at Fairfield Inn & Suites Columbus OSU, (614) 267-1111
- Indianapolis: Caribbean Cove Hotel, (317) 872-9790
- Louisville: Galt House Hotel, (502) 589-5200
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Race to the Top grants; Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
What’s NEW in Children’s Literature and How to Use it in Your Program – 2013 –

Registration (BE33S2)

☐ 1. Cincinnati, OH – April 12, 2013
☐ 2. Cleveland (Independence), OH – April 8, 2013
☐ 3. Columbus, OH – April 9, 2013
☐ 4. Indianapolis, IN – April 10, 2013
☐ 5. Louisville, KY – April 11, 2013

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: __________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EBE33S2

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)

FAX this form to: 1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

REGISTER ONLINE at: www.ber.org

WHAT’S NEW in Children’s Literature
Presented by
Dr. Peggy Sharp

METHOD OF PAYMENT

The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. #______
☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # __________________ Exp. Date: ______________ / _______

(Be sure to include priority ID code on the P.O.)

Please print name as it appears on card Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration)

CAN’T ATTEND?

☐ I’d like to order the CD version of the seminar, $125.00 plus $9.00 shipping
(Stock #A-BE3-0757).

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